LAO PEOPLE'S DEMOCRATIC REPUBLIC
Peace Independence Democracy Unity Prosperity

Ministry of Agriculture and Environment
Department of Rural Development and Poverty Reduction
Building Resilience and Reducing Rural Poverty Project

No 2769 /DRDPR
Vientiane Capital, 05 NOV 2026

INVITATION FOR EXPRESSION OF INTEREST

Consultancy Services for Market Assessment

The Government of Lao PDR is implementing the Building Resilience and Reducing Rural Poverty Project (BRRRP Project) funded by the Asian Development Bank (ADB) through a loan and grants financing. The project will support the expansion of the government's nutrition-sensitive conditional cash transfers (CCT) program by at least 25,000 additional beneficiaries in 16 districts of the provinces of Louangphabang, Xaignabouli, Savannakhet and Khammouan over a period of 4 to 5 years. The objective of the assignment is to conduct a district-level market and livelihood assessment to identify a menu of low-risk, stable, profitable, sustainable and climate-resilient income-generating livelihood options that women from poor households in pilot districts can realistically pursue.

The consulting firm for Market Assessment will be selected under the Consultant's Qualification Selection (CQS) method of ADB. The ADB's procurement policy 2017 can be found at: https://www.adb.org/documents/adb-procurement-policy and https://www.adb.org/documents/procurement-regulations-adb-borrowers. The successful firm will be contracted over a period of 06 months. The total budget for the assignment is estimated at US$60,000, inclusive of tax.

The firm is required to have the following qualifications:

- At least 7 years of demonstrated experience conducting market assessments, market systems/value chain analyses, livelihood assessments, or similar studies in rural areas and developing-country contexts, including business and profitability analysis.
- Experience working in Lao PDR, particularly in rural areas and/or the target provinces, with knowledge of local markets, institutions, livelihoods, and socioeconomic conditions.
- Demonstrated experience integrating gender equality, women's economic empowerment, social inclusion, and gender-responsive approaches into rural development or livelihood programs.
- Experience assessing climate and disaster risks and climate-resilient livelihoods, including development of practical adaptation and risk mitigation measures for rural households.
- Experience with poverty graduation, social protection, economic inclusion, or livelihood support programs will be an advantage.
- Experience working with government agencies and development partners is desirable.
- Demonstrated capacity to engage effectively with government agencies, local authorities, private-sector market actors, financial institutions, service providers, development partners, and rural communities.
- Strong capacity in quantitative and qualitative research, data collection and analysis, market research, financial/business analysis, and preparation of high-quality analytical reports.
- Ability to mobilize qualified personnel and undertake fieldwork in remote rural locations across the four pilot districts within the required timeframe.
- Established internal quality assurance procedures and demonstrated ability to deliver high-quality analytical products within tight timelines.

Submission. Interested firm shall submit the EOI through ADB's Consultant Services Recruitment Notice (CSRN): https://csrn.adb.org on or before 16:00 PM on **19 Nov 2026**. Firms must be registered on the Consultant Management System (CMS). Quick reference guide is accessible at https://www.adb.org/documents/using-consultant-management-system-cms-quick-reference-guides-individuals-firms. Interested eligible Bidders may obtain further information as below address at Building Resilience and Reducing Rural Poverty Project, Department of Rural Development and Poverty Reduction, Ministry of Agriculture and Environment, Ban Sibounheuang, Chanthabouly District, inside the Prime Minister complex office, Vientiane Capital, Lao P.D.R. Email: pmu.brrrp@gmail.com and cc: insonesaysombath@yahoo.com

Attention: Ms. Bakeo Souvannalath, Deputy Director General, DRDPR-MAE

Director General

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